



MODERN TECH

# COMPANY PROFILE

[www.moderntech.co](http://www.moderntech.co)



1207 Delaware Ave #1015 Wilmington,  
DE 19806 United States of America



# Achieve Growth and Success With ModernTech

Our primary objective is to help our clients maximize the latest innovations in the IT sector, bringing yields beyond expectations. With ModernTech, there are no limits or bounds to growth and success

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# About Us

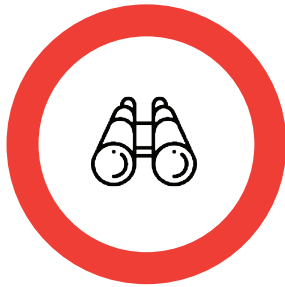
At ModernTech, we develop and provide innovative and creative products and services that provide total communication and information solutions. Among a plethora of services, web design and development, digital marketing and branding solutions, UI/UX design, tailor made applications, ERPs, CRMs, e-commerce solutions, business-to-business applications, business-to-client applications, managed hosting and internet portal management are few that we offer. Satisfied clients around the globe bear testimony to the quality of our work. As a leader in technology exploring, ModernTech is committed to exporting quality software worldwide. The general purpose of ModernTech is to develop and promote advanced information technologies for multi-user operation.

ModernTech's business philosophy is to assure the highest quality product, total client satisfaction, timely delivery of solutions and the best quality/price ratio found in the industry.

## Great Feature

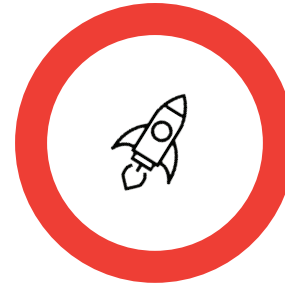
We give our clients the opportunity to work alongside our team, providing valuable insights on their specific requirements as we take a step further to deliver an innovative digital solution to them.





### Our Vision

To support our clients to achieve success and unparalleled growth with the aid of innovative solutions.



### Our Mission

To be your partner in working smarter, growing businesses, and maximizing opportunities.

## Our Core Value



### Client Satisfaction

In our bid to win on all fronts, we must make sure that we win with our customers. Winning with our customers means that our services make a noticeable positive impact on our client's business within the shortest possible time.



### Professionalism

ModernTech works with professionals who combine skills and experience in all the projects they handle. Our professionals collaborate with our clients in terms of their specific requirements, design a roadmap that will suit the needs of the particular client.



### Integrity

We work with integrity; we keep our promises. We are not a bunch of sweet talkers. We deliver what we promise, and the list of clients we have worked with attests to this fact.



### Support

We support our clients with all the resources at our disposal, ensuring that our clients make a smooth transition to the innovative digital technology and maximizing the benefits provided by the internet platform.



# Our Services

## Web Development

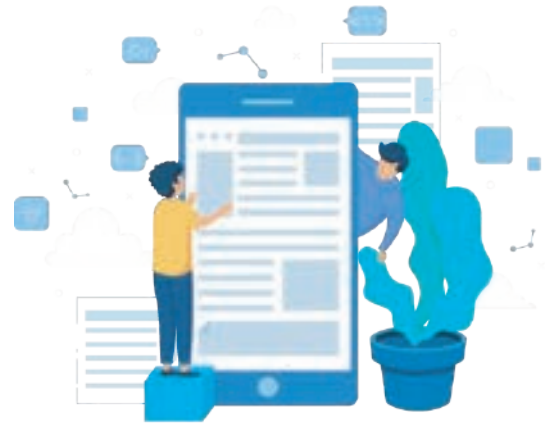
If a business is ever going to achieve the incredible, securing a website with all necessary features plays a massive role. Web development is the most vital in managing a successful online presence. For all sorts of industrial sectors and business types, online presence promotes and attracts a sizeable prospective audience to the service you deliver. Looking for the best web development company? You already have it, ModernTech is your choice partner for all your web development needs.

Our professionals design bespoke websites, helping businesses to succeed through result-oriented, and innovative digital services. This will give you an advantage over all competitors. Our web design and development projects meet the specific requirements of the client and have been known to inject positive energy into the business

## Mobile App Development

Mobile apps are interfaces or platforms that are designed to work on mobile devices, delivering the services they are intended to perform. It is a known fact that smartphone users are increasing. This is good news for you. It implies that you can now reach your target audience on the go. The use of mobile app makes it easier for your customers to relate with you and maximize the opportunities provided through your services. This is the actual time for you to have a mobile application that works for the specific services you render.

Make no mistakes; smartphone users are one of the most active customers. That is why you should discuss with ModernTech use your ideas to build a mobile app exclusively for you and your customers.



## Web App Development

Web applications, also known as web apps, are interactive software that is built to run on a browser. Unlike a regular application installed locally on a mobile or desktop device, a web app is stored on a remote server, and users can access it on the internet using the web browser of any device. ModernTech offers comprehensive web application development services designed to turn your digital dreams into reality. With a team of seasoned developers who are experts in the latest technologies and frameworks, we're committed to creating dynamic, responsive, and powerful web applications that cater to your unique needs. In the digital era, a strong online presence is paramount, and a custom web application can set you apart. Our developers don't just write code, they craft solutions. Whether you're looking to streamline business operations, boost customer engagement, or innovate within your industry, we've got you covered.



## E-Commerce

We have helped countless firms and brands to build a reputable online shopping/buyer experience leading to a stronger seller-customer relationship and establishing a relationship based on trust with the customer, which will foster loyalty. Whether your needs are online stores, e-channel integration, payment platform, or mobile commerce, ModernTech will deliver all the features that will make you stand out.



## Common Use Cases

### Web Applications

- **E-commerce Platforms:** Comprehensive online storefronts with integrated payment and inventory management.
- **Content Management Systems (CMS):** Platforms that allow businesses to create, manage, and publish content dynamically.
- **Customer Relationship Management (CRM):** Tools designed to manage and analyze customer interactions and data throughout the customer lifecycle.
- **Enterprise Resource Planning (ERP):** Integrated systems to manage and automate back-office functions related to technology, services, and human resources.
- **Booking and Reservation Systems:** For hotels, airlines, or event organizers looking for streamlined booking management.
- **Collaborative Tools:** Platforms like project management tools, chat applications, or shared workspaces.
- **Educational Platforms:** LMS & E-learning modules, interactive courses, and online examination systems.
- **Financial & Banking Applications:** Tools for online banking, investment management, or financial tracking.
- **Appointment Portals:** Platforms to handle appointment booking, scheduling, billing and virtual sessions.
- **Real Estate Portals:** Listings, virtual tours, and customer management for real estate businesses.

### Mobile Applications

- **Health & Fitness Trackers:** Monitor workouts, nutrition, and health metrics on the go.
- **On-Demand Services:** From food delivery to ride-sharing, instant access to services anytime, anywhere.
- **Social Media Platforms:** Connect, share, and engage with a global community.
- **Educational Apps:** Interactive learning, courses, and skill-building modules.
- **Productivity & Task Management:** Organize tasks, meetings, and projects with synchronization across devices.
- **Entertainment & Streaming:** Enjoy music, videos, movies, and more, tailored to user preferences.
- **Travel & Navigation:** Organize location information for common themed establishments via location based guidance.
- **News & Magazines:** Stay updated with the latest events, trends, and stories from around the globe.
- **E-Commerce Platforms:** Shop, compare, and check out right from the palm of your hand.

## Graphic Design

The most well-planned business strategy would be ineffective without high-impact, quality graphic design. Great design is the key to a successful marketing strategy.

ModernTech will supercharge your creative output with top of the line UX/UI Design services, Logos, Custom Illustrations, Presentation Design, Social Media Design, Motion Graphics and much more...



### Our Most Used Tools





# Digital Marketing Solutions

## Effective Digital Marketing For Ultimate Growth

ModernTech empowers businesses to experience increased visibility and engagement through top-quality digital marketing services. We have expert marketers who can help you promote your brand on multiple platforms and attract your potential customers. This enhanced outreach will directly affect the conversion rate of your business.

### Drive More Leads

## Organic & Paid Marketing Services – We Master Them All!

Digital marketing is the need of the hour because traditional marketing won't be enough for your brand to effectively market your services, reach out to potential customers, and increase sales. Online marketing is the way to go as it helps you step ahead and outrank your competitors in the digital race.

ModernTech is a professional marketing agency that helps businesses of all sizes grow their customer base and experience rapid growth in their revenue. We make sure that your brand has a strong online presence and is easily noticeable on all social media platforms. Our strategic marketing services can maximize your reach and give your brand the uplift it deserves. ModernTech works with you to produce customized online marketing services and a plan that aligns with your unique business needs. We become an extension of your team, a partner that understands your market and goals, rather than just a company that executes strategies blindly.

## Our Specialized Digital Marketing Services

- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Display Advertising
- Content Marketing
- Influencer Marketing
- Online Advertising
- E-Commerce Solution
- Google Advertising (PPC)
- Geo Marketing
- IP Targeting



## Direct Credit

Direct Credit Homeloans Australia are a well-known lending specialists who've helped thousands of Aussies move forward since 1998. ModernTech is their online web development and IT services partner along with their in-house team helping them design, develop, maintain, and grow their online presence.



## Crack'n Fitness

Crack'n Fitness brand is the ultimate definition of fitness plus fashion. Whether it be gym gear for the hardcore bodybuilder, performance compression wear for the serious athlete or funky street, and dress wear for people who want to look their best, crack'n fitness apparel is made for you and brought to you by ModernTech E-commerce design and development services.



## Falaj

Falaj Dates provides you with a perfect blend of Arabic heritage and premium produce. Falaj showcases true passion for growing dates evident in the way their farmers meticulously tend to the dates from the time they are planted to the time of their harvest. All operations and branding made live by ModernTech.



## All Season Electric

All Seasons Electric Inc was founded in 2000, is veteran and family owned and provides the best electrical services possible at an economical rate. Partnering up with ModernTech, ASE now has a brand new look and has grown out of the small town to become a state-wide business.



## Content Subscription Service

SG is an internet content subscription service where the content on the platform is user-generated and monetized via monthly subscriptions, tips, and pay-per-view. This web application is a top of the line designed and developed solely by ModernTech with the latest tech stacks and future technologies.

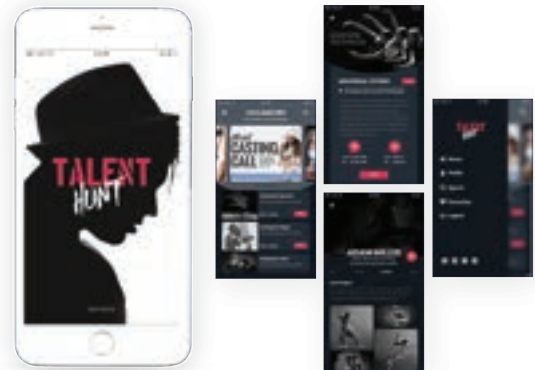


## Red Precincts Pac

A total ModernTech flagship project Red Precincts Pac is a geolocation science, advertising technology and advanced analytics, digital marketing, and advertising platform. This web application is being used to run targeted advertisement campaigns for political candidates in the upcoming elections. A better way to reach consumers and businesses through IP targeting. With RPP, the future is here!

## Talent Hunt

My Talent Hunt mobile application is the platform, where users can explore talents in a wider range and connect with them. Their world is full of abilities, but not everyone is getting a chance to showcase it to the broader audience. Mainly, the talents from rural areas do not even know how to showcase their talent. ModernTech made it possible.



## EGA

Evolution Global Aviation is an independent company serving airlines from its bases in Kuwait International Airport. The EGA service app for Android connects you to their global network of customer support resources, service facilities, support, and sales representatives nearest to you. You'll also have quick access to their product support team and other EGAS points of contact.

# Miscellaneous Projects



In addition, we have helped our 100+ clients in their projects. We made several web, mobile & SaaS applications along with various e-commerce stores with full branding and marketing solutions, continuously adding new features, fixing bugs and providing them our support to grow their business

## Our Trusted Clients





**MODERN TECH**

## Contact Us

If you have interest in any of our services, or you need further information, you can contact us through any of the addresses below:



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Wilmington, DE 19806**

**Address (AUS): 264 Australia Square,  
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NSW 2000**

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